

Celebrate 2018 Vermont Entrepreneurship Week!

Vermont students are invited to participate in the eighth annual

2018 Entrepreneurship Education Visual Media Competition Bumper Stickers & Videos

- Submission deadline date of December 13, 2017 for the 2018 competition.

2018 Theme:

“Vermont Entrepreneurship..... it’s amazing for all ages!”

Open to Students - Grades 9-12

Cash and other prizes!

Two Categories*

- **Bumper Sticker**
- **Video – Public Service Announcement**

**Students may choose to enter in one or both categories*

Submission(s) – Must be received by December 13, 2017

Join us for awards and more

February 7, 2018 in Montpelier

Pavilion – Featured Speakers - Young Enterprising Entrepreneurs – Awards

(Entries may be used to promote Vermont Entrepreneurship Week 2018
in various traditional and social media markets)

For additional information: www.vtsbdc.org

Under: Student Entrepreneurship

or

<http://www.vtsbdc.org/programs/Student-Entrepreneurship>

Or Laurel Butler: lbutler@vtsbdc.org (*indicate in subject line – Entre Week 2018*)

Competition Rules, Guidelines and Submission:

Rules and Guidelines

The competition is open to all Vermont students in grades 9-12. Each entry must be an original design, created by an individual student or team of students and verified by a teacher/instructor. By participating, the participant(s) agrees to abide by these rules:

Specifications:

- **Bumper Sticker** (For use on 3" x 10" rectangular bumper sticker and other promotional materials)
 - **Bumper Sticker must incorporate the 2018 theme:**
"Vermont Entrepreneurship.....it's amazing for all ages!"
Or
"VT Entrepreneurship.....it's amazing for all ages!"
 - Bumper Sticker must be easily reproduced
 - Bumper Sticker must be submitted in the required format of a PDF

- **Video—60-90 seconds (only)**
 - Include the following copy within the video:
 - **Vermont Entrepreneurship Week 2018**
"Vermont Entrepreneurship.....it's amazing for all ages!"
 - Video in **YouTube** format that is easily shown
 - Videos must be produced by an individual or in teams
 - 60 or 90 seconds – (including "credits" of those participating.. and above wording)

Submitting Work

- Submit all entries **with** application forms electronically—**sent as a PDF.**
- **Each participant** must provide (individuals and all team members) **a completely filled out Competition Application Form.**
- **Limit of one bumper sticker and/or video per student or student team. (Yes, student(s) may enter in both categories.)**
- Unlimited number of entries per school.
- **Submit entries by December 13, 2017 to: Laurel Butler at: lbutler@vtsbdc.org. (Please indicate in subject line – VT Entrepreneurship Week Entry.)**
- By submitting an entry, participants agree that their work may be used in various locations or in publications/media and in electronic format to be used as promotional materials.
- Some of the winning entries will be used to promote ***Vermont Entrepreneurship Week 2018.***
- ***The Vermont Entrepreneurship Week 2018 - "Team Vermont" reserves*** the right to publish any of the entries submitted, with credit given to the participant(s), and all submissions become the property of ***"Team Vermont" and*** may be used at its discretion.
- Entries cannot be returned.

Judging: The judges will base their decision on a mix of originality, artistic skills, craftsmanship, and relevance to the subject matter. Their decision will be final, and no correspondence will be entered into.
(See Judging Bumper Sticker and Video Rubrics)

COMPETITION APPLICATION FORM

(For team entries, please provide an application for each participant)

Please print legibly:

Student First and Last Name _____

Parent/Guardian First and Last Name _____

Student Home Mailing Address _____

City _____ State _____ ZIP _____

Student Email _____

Parent/Guardian Email/Cell Phone _____

Student Age _____ Student Grade _____ Reachable Phone # _____

Teacher First and Last Name _____

(Course Submission _____ i.e. Business-Entrepreneurship/Art/Technology/
English/Humanities/Social Studies/Advisory/Career and Tech Center Program (specify)/other.....)

Teacher Phone _____ Teacher Email _____

School Name _____

School Address _____ City _____ Vermont ZIP _____

School Phone _____

Principal/Director First and Last Name _____

School Website _____

Name of Local Newspaper(s) _____

Name(s) of Local Legislator(s) _____

Student Signature _____ Date: _____

Parent/Guardian Signature (if student under 18 yrs.) _____ Date: _____

Teacher Signature _____ Date: _____

- (The above indicates approval for the attached submission and verification of its originality)
- By submitting a bumper sticker and/or video, student(s) agree that this work may be used in various locations (Businesses/organizations, the Vermont Statehouse, etc.) or in publications/media and in electronic format, used as promotional materials.
 - **The Vermont Entrepreneurship Week 2018 "Team Vermont" reserves** the right to publish any of the entries submitted, with credit given to the student(s) and all submissions become the property of **"Team Vermont" and** may be used at its discretion.

What judges will be looking for in your entry/entries:

- **Originality**—Concept is unique, meaningful, and relevant
- **Audience Engagement**—Draws in and exceptionally engages viewers
- **Message**—Clearly demonstrates theme
- **Elements**—Suitable and appropriate
- **Layout**—Items are balanced and appealing to the eye
- **Use of Symbols, Lines, and Shapes**—Overall result is bold, striking, and eye-catching
- **Font**—Size and style is eye-catching and enhances the overall effect
- **Color**—Excellent use of color and/or shading
- **Video Quality**—Is smooth and steady and in focus
- **Video Transitions & Edits**—Effective and appealing
- **Video Teamwork**—All group members are listed in credits in meaningful roles

Bumper Stickers will be **disqualified** if any of the following are exhibited:

Spelling errors

Incorrect size

Missing

“Vermont Entrepreneurship.....it’s amazing for all ages!”

or

“VT Entrepreneurship.....it’s amazing for all ages!”

Videos will be **disqualified** if any of the following are exhibited:

Less than 60 seconds

More than 90 seconds

Missing (*videos need both lines as below - someplace within the video*)

Vermont Entrepreneurship Week 2018

“Vermont Entrepreneurship.....it’s amazing for all ages!”